



*Parks and Recreation enhances community and quality of life through people, parks, and programs.
Senior Center Network makes longer lives, better lives.*

Meeting: Strategic Planning Subcommittee of the Parks and Recreation Commission

Tuesday, October 1, 2019, 6:30 p.m.

Room 300, Third Floor, Governmental Center

400 Boardman Avenue, Traverse City, Michigan 49684

AGENDA

Subcommittee Purpose:

- Develop, present, and recommend annually or every two years a strategic plan with specific goals, strategies, and a schedule for the Commission and Department to follow to accomplish current and future park projects and Commission/Department objectives included in the five-year Parks and Recreation Plan.
- Research and recommend options to the Commission about how County Parks and Recreation can become financially more self-sustaining and less reliant on the County's General Fund.

Subcommittee Members: David Grams (Vice Chair), Rodetta Harrand, Steve Largent, Whitney Waara (Chair), Jalen Provo (Citizen Appointment)

General Meeting Policies: Please turn off all cell phones or switch them to silent mode. Any person may make a videotape, audiotape, or other recording of this meeting. Standing equipment, cords, or portable microphones must be located to not block audience's view. If you require auxiliary assistance, please call 231-922-4780 or TDD 231-922-4412.

A. Call to Order

B. Pledge of Allegiance

C. Roll Call

D. First Public Comment

Any person shall be permitted to address the Parks and Recreation Commission, which is required to be open to the public under the provision of the Michigan Open Meetings Act, as amended (MCLA 15.261, *et. seq.*). Public comment shall be carried out in accordance with the following Board Rules and Procedures:

1. Any person wishing to address the Commission shall state his or her name and address.
2. No person shall be allowed to speak more than once on the same matter, excluding Commissioners' questions. The Chairperson shall control the amount of time each person shall be allowed to speak, which shall not exceed three (3) minutes. The Chairperson may, at his or her discretion, extend the amount of time any person is allowed to speak.

E. Approval of/Additions to Agenda

F. Continue Prioritizing Projects and Activities, and Provide Direction to Staff

G. Brainstorming: Framework for New Parks Projects (Chair)

H. Second Public Comment (Please refer to Item D. on agenda for rules.)

I. Notices and Commissioner Comments

J. Adjournment



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**Meeting: Strategic Planning Subcommittee of the Parks and Recreation Commission
Friday, August 23, 2019, 3:30 p.m.
Room 300, Third Floor, Governmental Center
400 Boardman Avenue, Traverse City, Michigan 49684
MINUTES**

- A. Call to Order
Meeting called to order at 3:38 p.m.
- B. Pledge of Allegiance
- C. Roll Call
Subcommittee Members Present: David Grams (Vice Chair), Rodetta Harrand, Steve Largent, Jalen Provo (Citizen Member), Whitney Waara (Chair)
Others Present: Kristine Erickson, Director, Ryan Walsh, Office Manager, Lori Wells, Senior Center Network Manager, Katelynn Brown, Office Coordinator, Ariel Perreault, Office Specialist, John Leach, Twin Lakes Caretaker, Fred Tank, Power Island Park Ranger, Grand Traverse County Parks and Recreation; Parks and Recreation Commissioner Rod Kivell
- D. First Public Comment
There was no public comment.
- E. Approval of/Additions to Agenda
MOTION by Grams, second by Harrand, to approve the agenda, as presented. Motion carried.
- F. Parks and Recreation's Most Recent Strategic Plan (2016-2017) and Strategic Planning Report from December 17, 2018 Meeting of Parks and Recreation Commission and Business Development Team
Director provided status updates for each item in 2016-2017 Strategic Plan.
- G. New and Incomplete Projects/Activities
Director "connected the dots" among the most recent Parks and Recreation strategic plan, business plans, and five-year plan, and presented a spreadsheet with all projects included in those plans.
[Strategic Planning Document](#)
- H. Next Steps
Subcommittee members reviewed spreadsheet, acknowledged completed projects, and started ranking future projects.
- I. Brainstorming: Framework for New Parks Projects
Subcommittee reviewed criteria for prioritizing projects and discussed potential new projects to add to the spreadsheet; ranked projects for the Civic Center, Power Island, and Twin Lakes Park.
- J. Next Meeting
Subcommittee agreed to schedule the next meeting for September 20, 2019. [Director's Note: Meeting since changed to Tuesday, October 1, 2019, at 6:30 p.m.]
- K. Second Public Comment
There was no public comment.
- L. Notices and Commissioner Comments
There was no Notices or Commissioner Comments.
- M. Adjournment
Meeting adjourned at 5:35 p.m.