



801 E. Front Street, Traverse City, Michigan 49686

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**\*FOR IMMEDIATE RELEASE\***

**Date: March 15, 2018**

Contact: Lori Wells, Manager

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**Subject: Parade of Senior Homes**

**Traverse City** – Alliance for Senior Housing and the Senior Center Network will be hosting the first Parade of Senior Homes bus tour for the year on Friday, April 20 at 9 a.m.

“These free tours were designed to help those looking towards the future to become educated on the senior housing choices in Grand Traverse County. We visit different types of homes including; independent living, assisted living and skilled rehab centers,” says Connie Hintsala, owner of the Alliance for Senior Housing. “Not only do we have a good time on the bus, but participants are served good food, have a few chances to win door prizes, and most importantly receive great information about cost of facilities, funding options and VA benefits when it comes to housing.”

Connie Hintsala is the owner of the Alliance for Senior Housing, LLC a free senior housing placement service and is dedicated to guiding older adults through the maze of housing opportunities. For 18 years the goal of this free service has been to educate and offer calm assurance for individuals and their families.

The parade will begin at the Senior Center Network at 801 E. Front Street in Traverse City at 9 a.m. and return at approximately 2:30 p.m. The tour is free but registration is required. For more information and to register, email [dmikowski@grandtraverse.org](mailto:dmikowski@grandtraverse.org) or call 231-922-2080.

Mrs. Hintsala concluded with “The best comment I heard from a participant was, ‘That’s not so scary, I could live there!’”

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*The Senior Center Network, part of the Grand Traverse County Parks and Recreation Department, offers diverse programs to older adults in Grand Traverse County. Thousands each year enjoy dozens of activities on a daily basis at locations in Traverse City, Acme, Fife Lake, Interlochen, and Kingsley. Business hours are Monday through Friday, from 8 a.m. to 5 p.m. For more information, call 231-922-4911, or visit [www.grandtraverse.org/scn](http://www.grandtraverse.org/scn) or our Facebook page.*