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FOR IMMEDIATE RELEASE

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G.T. County, American Red Cross, and Roller Derby League Partner Host Blood Drive Friday

Traverse City – On Friday, October 2, the American Red Cross, Traverse City Roller Derby League, and Grand Traverse County will team up to sponsor a Red Cross Blood Drive at the County’s Civic Center.

Grand Traverse County Human Resources and American Red Cross staff organized the blood drive, which, according to Joanne Tuck, County Human Resources Secretary, will bring countless benefits to the community, and showcase a “really special” collaboration. “It feels great to donate, and it’s something that can be shared to save a life, especially since there is never enough to go around.”

TCRD is a non-profit organization committed to enriching and empowering women through athleticism and leadership opportunities, while contributing to a healthy community by supporting local businesses and charities such as the American Red Cross. The derby holds its well-attended, exciting bouts at the Grand Traverse County Civic Center.

In August, American Red Cross provided services in our area in response to the devastating straight-line wind storms. Red Cross provided blankets to campers in Empire, provided shelter support to the Glen Arbor town hall, arranged for shelter for five families in Grand Traverse County, made miscellaneous referral calls, fed workers at the Rasho Road tree debris drop-off site, and much more.

“We are excited about this partnership among the County, the Red Cross, and the T.C. Roller Derby League,” said Kristine Erickson, Director of County Parks and Recreation Department, which is housed in the Civic Center. “Parks and Recreation is one of the common denominators, because the roller derby’s home is Howe Arena, and our lifeguards and water safety instructors at Easling Pool are certified by the Red Cross.” Erickson said she is proud that the event will be held at the Civic Center. “It’s a logical location, since that’s our community’s park.”

To donate blood and learn more about your Traverse City Roller Derby Team, visit the Civic Center’s Meeting Room between 10 a.m. and 3:45 p.m. on Friday, October 2. Walk-ins are welcomed. For more information or to make an appointment, call 231-922-4599.

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