

Priority Rewards

Currently the Visa gift cards are issued by Health Equity and can be used at a variety (but not all) retailers and services. Eligible merchant types are listed here on the merchant code chart.

REWARDS CARD

Merchant category codes (MCCs)

MCCs	Description	MCCs	Description	MCCs	Description
4119	Ambulance services	5655	Sports and riding apparel stores	7299	Misc. general services – not elsewhere classified
5047	Medical, dental, ophthalmic and hospital equipment and supplies	5661	Shoe stores	7911	Dance hall, studios, schools
5051	Mental service centers and offices	5691	Men's and women's clothing stores	7932	Billiard/pool establishments
5122	Drugs, drug proprietaries and druggist sundries	5698	Wig and toupee stores	7933	Bowling alleys
5131	Piece goods, notions and other dry goods	5699	Miscellaneous apparel and accessory shops	7941	Commercial sports, professional sports clubs, athletic fields
5137	Men's, women's and children's uniforms and commercial clothing	5912	Drug stores and pharmacies	7992	Public golf courses
5139	Commercial footwear	5940	Bicycle shops – sales and service	7997	Membership clubs – sport, athletic, country clubs
5192	Books, periodicals and newspapers	5941	Sporting goods stores	7999	Misc. recreation services – not elsewhere classified
5300	Wholesale clubs	5942	Book stores	8011	Doctors and physicians – not elsewhere classified
5310	Discount stores	5961	Mail order house, including catalog order stores	8021	Dentists, orthodontists
5311	Department stores	5965	Combination catalog and retail merchant	8031	Osteopathic physicians
5331	Variety stores	5968	Continuity/subscription merchants	8041	Chiropractors
5399	Misc. general merchandise	5975	Hearing aids – sales, service and supplies	8042	Optometrists, ophthalmologists
5411	Grocery stores, supermarkets	5976	Orthopedic goods and prosthetic devices	8043	Opticians
5451	Dairy products stores	5977	Cosmetic stores	8044	Optical goods and eyeglasses
5462	Bakeries	5994	News dealers and newsstands	8049	Chiropodists, podiatrists
5499	Misc. food stores – convenience stores and specialty markets	5999	Miscellaneous specialty retail	8050	Nursing/personal care facilities
5611	Men's and boy's clothing and accessories stores	7032	Sporting/recreation camps	8062	Hospitals
5621	Women's ready-to-wear stores	7230	Barber and beauty shops	8071	Medical and dental laboratories
5631	Women's accessory and specialty shops	7277	Counseling services – debit, marriage and personal	8099	Medical services & health practitioners, not ER
5641	Children's and infant's wear stores	7278	Buying/shopping services	8398	Charitable and social service organizations – fundraising
5651	Family clothing stores	7297	Massage parlors	8699	Membership organizations – not elsewhere classified
		7298	Health and beauty spas	8734	Testing labs (non-medical)
				8999	Professional services – not elsewhere classified

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